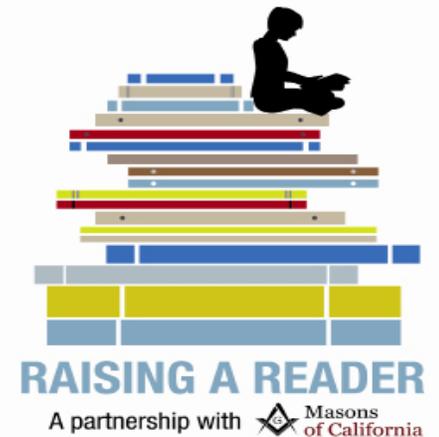




## Masons of California

“My son grabs his red bag daily to read. It also helps him with his speech and reading strategies. The name Raising A Reader says it all! It helps us encourage our son to expand his love of books and reading.”

-Parent, Lincoln Elementary, Santa Ana



## WHAT WE KNOW

Learning begins prenatally and children are not only “ready to learn” but already actively learning from the time they are born.

The foundations of sophisticated forms of learning, including those important to academic success, are established in the earliest years of life.

Children without exposure to books before age 5 enter Kindergarten on average with a 30-million-word deficit (Hart, B., & Risley, T. R., 2004).

6 out of 10 children in the United States currently fail to read proficiently by grade 4 and we know that reading under-achievement by grade 4= long-term academic failure.

Raising A Reader helps families with children birth to age eight, develop, practice, and maintain home literacy habits necessary for long-term academic and life success.

Our book rotation program for Pre-K, kindergarten, first and second grades, brings more than 100 books into a home through a program cycle, trains parents on how to be their kids’ first teacher by sharing books and stories, and supports teachers and implementers on how to engage families in early literacy.

Raising A Reader can provide 2,000+ book titles in 15 languages, including collections highlighting STEM, financial literacy, and for children with special needs.

## RAISING A READER BY THE NUMBERS

Raising A Reader National

15,000,000+ Books

126,000+ Children

290 Partners

2,900 Sites

37 States

## RAISING A READER BY THE NUMBERS IN CALIFORNIA

Thanks to the Masons of California

202,000+ Books

50,600+ Children

513 Classrooms

132 Schools

34 Districts

## WHY RAISING A READER?

Here in CA we are changing literacy habits and behaviors through our three-pronged mission:

	Indicators
Develop	Use of interactive reading strategies, receiving training, decrease in difficulty in book sharing
Practice	Frequency and duration of book sharing sessions, child interest in reading, development of book sharing routines
Maintain	Library use and increase in the number of books in the home

Findings for schools in all PSAC regions reveal positive changes by families for at least one indicator in every category.

PSAC	Develop	Practice	Maintain
San Francisco	●	●	●
Inland Empire	●	●	●
Orange County	●	●	●
San Diego	●	○	○
Vesper Lodge	○	○	●
South Bay	●	●	●
Pasadena-Glendale-Burbank	●	○	●
Napa-Sonoma	●	●	●
East Bay	●	○	○

Data not yet available for Sacramento PSAC  
Based on available school data for more recent year data provided for each PSAC

- Statistically significant positive changes in over 50% of indicators
- Positive findings in at least 50% of indicators
- Positive findings in at least one indicator

## ADDITIONAL RESEARCH

Two key studies by Child Trends and the Anne E. Casey Foundation in the San Diego Unified District demonstrated that:

All students participating in Raising A Reader scored statistically significantly higher than those in non-Raising A Reader schools.

42% more Hispanic students participating in Raising A Reader were reading at grade level in the first grade than those students at other schools without Raising A Reader.



## SCHOOL DISTRICTS

A snapshot of the districts that have received Raising A Reader through the generous support of the Masons:

- |                   |                    |
|-------------------|--------------------|
| Alum Rock         | Oceanside          |
| Anaheim           | Ocean View         |
| Buena Park        | Pasadena           |
| Cajon Valley      | Red Bluff, Redding |
| Campbell          | Redwood City       |
| Coachella Valley  | Rialto Unified     |
| El Centro         | San Bernardino     |
| El Monte          | San Diego          |
| Franklin McKinley | San Francisco      |
| Folsom Cordova    | San Jose           |
| Happy Valley      | Santa Ana          |
| Hemet             | Santa Jacinto      |
| Napa Valley       | Sonoma             |
| Natomas           | Vista              |
| North Cottonwood  |                    |
| Oak Grove         |                    |
| Oakland           |                    |

Start or expand an existing Raising A Reader program by contacting Heather Deno at:  
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